

ISHIT THAKAR

GRAPHIC DESIGNER / BRANDING EXECUTIVE

WWW.IAMISHIT.CO.IN



ABOUT ME

Creative graphic designer with innovative ideas and a unique approach to visuals. More than 8 years of experience developing designs for print media, social media, online website and advertising. Solid understanding of design principles and advertising techniques. Great attention to detail and a talent for creating memorable visual designs. Enthusiastic team player who is committed to delivering top results on time and within the budget. Passion for keeping clients satisfied with each project.



PERSONAL

Birth Date

22nd April 1985

Relationship

Married

Nationality

Indian

Languages

Gujarati, Hindi & English



CONTACT

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www.iamishit.co.in



SKILLS

PHOTOSHOP



COREL DRAW



ILLUSTRATOR



PREMIER



INDESIGN



MS OFFICE



EDUCATION

POST GRADUATE DIPLOMA IN 3D ANIMATION (2006 - 2008)

Aartissan Academy of Animation & Multimedia

BACHELOR IN MEDIA GRAPHIC ANIMATION (2012 - 2016)

Dr. Babasaheb Ambedkar Open University

MASTERS OF ARTS IN SOCIOLOGY (Persuing)

Indira Gandhi Open University



EXPERIENCE

BRANDING EXECUTIVE

MAY 2017 - PRESENT

LINE O MATIC GRAPHIC INDUSTRIES

- Design and execute web-ready digital content, print media content and social media content to promote brand identity and corporate communication.
- Partner with interdisciplinary teams within company including marketing, spares automation & customer support to execute promotional campaigns.
- Conceptualizing and designing for various exhibitions at global as well as domestic platform.
- Timely suggestion on improvement in website, e-commerce portal.
- Preparing online promotional emails and organize their distribution through various channels.
- Assist with art direction in video shoot for machine's promotional videos.
- Successfully spearheaded company's branding & promotion activities through social media.

GRAPHIC DESIGNER

JAN 2016 - APR 2017

ICATTCH GRAPHICS

- To meet with clients, listened to their objectives for the project.
- Developed a prototype design to fit the requirements.
- Generate design layouts using various software.
- Revised prototype designs after client review and specific feedback until the final look was achieved.

GRAPHIC DESIGNER

JAN 2014 - DEC 2015

DIGITAL SME'S

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.

JR. GRAPHIC DESIGNER

JUL 2010 - DEC 2013

COLORWORKS DESIGN

- Designed company logos for various types of organizations in a variety of industries based on line of work, corporate personality, and client preferences.
- Arranged photographs, illustrations, and other design pieces to convey a specific look for a company website.