# **ISHIT THAKAR**

**GRAPHIC DESIGNER / BRANDING EXECUTIVE** 

WWW.IAMISHIT.CO.IN



## **ABOUT ME**

Creative graphic designer with innovative ideas and a unique approach to visuals. More than 8 years of experience developing designs for print media, social media, online website and advertising. Solid understanding of design principles and advertising techniques. Great attention to detail and a talent for creating memorable visual designs. Enthusiastic team player who is committed to delivering top results on time and within the budget. Passion for keeping clients satisfied with each project.



#### Birth Date

22nd April 1985

#### Relationship

Married

#### Nationality

Indian

## Languages

Gujarati, Hindi & English



#### Address

I-603, Yash Flora, Nr. Yash Platina, New Naroda, Ahmedabad - 382350

## Mobile

+91-9974164950

#### Email

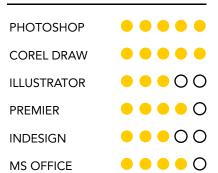
ishitthakar@outlook.com

#### Website

www.iamishit.co.in



## **SKILLS**





## **EDUCATION**

POST GRADUATE DIPLOMA IN 3D ANIMATION (2006 - 2008)

Aartissan Academy of Animation & Multimedia

BACHELOR IN MEDIA GRAPHIC ANIMATION (2012 - 2016)

Dr. Babasaheb Ambedkar Open University

MASTERS OF ARTS IN SOCIOLOGY (Persuing)

Indira Gandhi Open University



## **EXPERIENCE**

#### **BRANDING EXECUTIVE**

#### LINE O MATIC GRAPHIC INDUSTRIES

MAY 2017 - PRESENT

- Design and execute web-ready digital content, print media content and social media content to promote brand identity and corporate communication.
- Partner with interdisciplinary teams within company including marketing, spares automation & customer support to execute promotional campaigns.
- Conceptualizing and designing for various exhibitions at global as well as domestic platform.
- Timely suggestion on improvement in website, e-commerce portal.
- Preparing online promotional emails and organize their distribution through various channels.
- Assist with art direction in video shoot for machine's promotional videos.
- Successfully spearheaded company's branding & promotion activities through social media.

#### **GRAPHIC DESIGNER**

**ICATTCH GRAPHICS** 

JAN 2016 - APR 2017

- To meet with clients, listened to their objectives for the project.
- Developed a prototype design to fit the requirements.
- Generate design layouts using various software.
- Revised prototype designs after client review and specific feedback until the final look was achieved.

## GRAPHIC DESIGNER

DIGITAL SME'S

JAN 2014 - DEC 2015

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.

#### JR. GRAPHIC DESIGNER

**COLORWORKS DESIGN** 

JUL 2010 - DEC 2013

- Designed company logos for various types of organizations in a variety of industries based on line of work, corporate personality, and client preferences.
- Arranged photographs, illustrations, and other design pieces to convey a specific look for a company website.